September 28, 1993

TO M7 RETAIL MASTERS CUSTOMERS:

Philip Morris has decided to terminate the Retail Masters M7 program and to offer alternative contracts to current M7 contract holders.

Please be advised that, pursuant to the termination clause in your Retail Masters M7 contract, your M7 contract will be terminated effective November 1, 1993.

Your local Philip Morris representative will be visiting you before that date to present other Retail Masters programs for your consideration.

PHILIP MORRIS USA

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Source: https://www.industrydocuments.ucsf.edu/docs/ymwj0004